

PRIVACY POLICY

What is this Privacy Policy for?

This privacy policy is for the web application “GeoFarmer or GeoTerraImage’s Crop Monitoring System” (from here on ‘the application’) and is served and owned by GeoTerra Image Pty Ltd.

This policy sets out the different areas where user privacy is concerned and outlines the obligations & requirements of the users, the application and application owners. Furthermore, the way this application processes, stores and protects user data and information will also be detailed within this policy.

The Application

This application and its owners take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users throughout their visiting experience.

Use of Cookies

This application uses cookies to better the users experience while visiting the application. Where applicable this application uses a cookie control system allowing the user on their first visit to the application to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for applications to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer / device.

Cookies are small files saved to the user's computer's hard drive that track, save and store information about the user's interactions and usage of the application. This allows the application, through its server to provide the users with a tailored experience within this application. Users are advised that if they wish to deny the use and saving of cookies from this application on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this application and its external serving vendors.

Third Party Websites and Applications

The application does utilize some third-party services (such as *Google Analytics*, *Google Cloud*) that are not exclusively operated or controlled by GeoTerra Image and are not subject to this Privacy Policy. All users are encouraged to review the applicable third-party privacy policy, evaluate any potential risks and assess periodically thereafter.

Contact & Communication

Users contacting this application and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use. Every effort has been made to ensure a safe and secure data transfer between client and the application servers.

This application and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the application operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you the consumer have previously purchased from or enquired about purchasing from the company a product or service that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

Email Newsletter

This application operates an email newsletter program and feedback survey program, used to inform subscribers about products and services supplied by this application, or improve and enhance the application. Users can subscribe through an online automated process should they wish to do so but do so at their own discretion. Some subscriptions may be manually processed through prior written agreement with the user. The feedback survey completed by the subscribers provide personal details at their own discretion, and personal details will be added to the email newsletter program.

No personal details are passed on to third parties nor shared with companies / people outside of the company that operates this application. You may request a copy of personal information held about you by this application's email newsletter program. If you would like a copy of the information held on you, please email to the business support email address at the bottom of this policy.

Email marketing campaigns published by this application or its owners may contain tracking facilities within the actual email. Subscriber activity is tracked and stored in a database for future analysis and evaluation. Such tracked activity may include; the opening of emails, forwarding of emails, the clicking of links within the email content, times, dates and frequency of activity.

This information is used to refine future email campaigns and supply the user with more relevant content based around their activity.

Subscribers are given the opportunity to un-subscribe at any time through an automated system. This process is detailed at the footer of each email campaign. If an automated un-subscription system is unavailable, clear instructions on how to un-subscribe will be detailed instead.

External Links

Although this application only looks to include quality, safe and relevant external links, users are advised to adopt a policy of caution before clicking any external web links mentioned throughout this application.

The owners of this application cannot guarantee or verify the contents of any externally linked application despite their best efforts. Users should therefore note they click on external links at their own risk and this application and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

How to Contact Us

If you have questions or concerns about this Notice or GeoTerra Image's treatment of your personal information, or would like to access or correct your personal information, please contact us at:

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Changes to this Privacy Notice

The practices described in this Notice are current as of the later of the effective date or revision date specified at the bottom of this document. GeoTerra Image reserves the right to periodically update this Notice. Notice of any revisions will be posted to this page.

Thank you for your interest in our product and GeoTerra Image. We hope your visit to our application is pleasant and productive.

Dated: 03/01//2022

